

## Braj to gain global platform: Tourism Minister

The Chief Minister had declared development plans earlier for Braj. As a part of that plan, state tourism minister, Om Prakash, inaugurated 10 kunds that have been restored recently. The Kadamb Ter Kund is now properly functioning and foundation stone have been laid for the 9 other kunds. The restoration work was done by a Vrindavan based NGO and Asheshwar Kund is next in line to be restored.

Mr. Om Prakash also planted a tree on the site during the ceremony to send a message to the public to save the dying forests of Braj.

In his speech, he said that Nand Gaon is very well known on a global scale and the state government is trying to get global recognition for the entire Braj region as well. By boosting tourism in Braj, the people will have more job opportunities and a chance to live better.

## Multi-level parking at Janmbhumi and Dampier

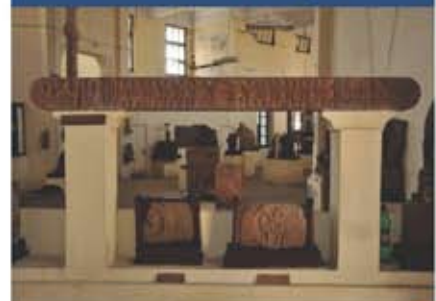
As a part of the Adarsh Mathura plan, the Mathura city administration is planning to build multi level parking spots in the city. The blueprints are that of three multi level parking places that are to be developed in two areas of the city, one near Shri Krishna Janmbhumi and one in Dampier Nagar. The parking facility near Janmbhumi is also a part of the Heritage City Development and Augmentation Yojana or HRIDAY Yojana plan of the Central government to develop Mathura as a heritage city.

The parking place at Dampier Nagar will be developed by the Mathura Vrindavan Development Authority (MVDA). Both these parking places will be multi level so as to reduce the problem of vehicle parking in the city. Surveys are being done so that blueprints can be prepared and costs

estimated and a report will be submitted to the Government soon. 14 more places have also been identified where multi level parking facilities will be made. The places include Mandi crossing, Krishnapuri crossing, Govardhan crossing, BSA College, Amar hotel palace, Registry office, the collectorate and judicial area, Potra kund, Govindnagar police station, BS Nursing home, Mehta Nursing home, Swami Ghat and Anguri vatika near Jubilee park government hospital.

The construction of a multi-level parking facility in Vrindavan is in its last stages. The parking place being developed at Rukmini Vihar will be able to accommodate 700 vehicles once completed. Similar parking places will be developed at Darukh parking place, Pagal Baba ashram, Cheer Ghat, near the Iskcon temple and at Kalidah.

## Sculptures from Mathura to spread cultural message



Mathura State Museum is all set to assist an exhibition that is scheduled for next year with due help from the Indian and the British Governments. A team of experts from the National Museum in Delhi will visit the Mathura Museum next month to finalize the sculptures that will be taken for the exhibition. Mathura Museum sculptures are pretty famous and they attract tourists from all over the world.

Taking note of this, the Indian government planned this exhibition for next year which will take place in the city of Mumbai. This exhibition will help in spreading the diversified and rich cultural message that the sculptures from the Mathura Museum have to offer. Sculptures from museums in Britain, the National Museum in Delhi and the National museum in Mumbai will also be brought in.



Infinity Group received the award for Outstanding Contribution to the Cause of Education for its Anant Education Initiative, at the Asia Pacific HRM Congress Awards 2016 in Bengaluru.

**Team Krishna Bhumi congratulates you on becoming a proud home owner!**

Mr. Shiv Shanker Singh  
Chennai  
GM ( Aditya Birla Group)



## Ram Taal restoration on way to completion

The Ram Taal site near Sunrakh will soon be completed, assured Nandalal Sharma, chief engineer of the Braj Foundation. The site is scheduled to be inaugurated some time in November of this year. Not so long ago, the tank at Ram Taal was empty, however, after the heavy monsoon, it is now brimming with water. The whole area has turned very green and lush. As usual with all Braj Foundation projects, a lot of attention is being given to tree planting and forest restoration. A large number of saplings have already been planted along the kund and they are blossoming beautifully because of the monsoon. One problem with the kunds is that sometimes the water overflows from them. In response to this problem, a separate tank has been built and the excess water will be channelized into that tank.

Braj Foundation has also been very forward in their thinking regarding this project and made an information center and toilets near the kund. Only a few small things remain like the completion of the front gate etc.

## Mathura - Vrindavan to be developed as a tourist hub: Mahesh Sharma

The Central Government has decided that Vatsalya Gram should be developed as a tourist centre. A proposal has also been prepared which says that Mathura and Vrindavan should be transformed into tourist hubs, said Mahesh Sharma, the Union Minister of State for Tourism and Culture. This development is a part of the Krishna Circuit Scheme and an amount of Rs. 175 Crores has been put aside for it. Mr. Sharma assured that work on the project will start shortly.



## Hema Malini lauds Namami Gange program to clean Yamuna

Mathura MP Hema Malini recently hailed initiatives taken by the Central Government to clean up the Yamuna historic. According to her, the Yamuna is bound to become cleaner after the completion of the Namami Gange project. The project has been launched and under it many other projects were announced. However, the new Sewage Treatment Plant to recycle waste water for use by the Refinery was at the centre of all the announcements.

Apart from the Namami Gange project, the Rashtriya Swachh Ganga Mission has also taken it upon itself to make the Yamuna clean again. If all goes according to plan then Mathura and Vrindavan will soon enjoy clean water for agriculture and other purposes. People have been complaining about the pitiable condition of the Yamuna but once this project is completed the river will be clean again.

Hema Malini promised that all of this may finally materialize.

## CLICK OF THE MONTH



Maha Abhishekam of Shri Krishna on occasion of Janmashtami



## Water transport services on River Yamuna will begin in 3 months time: Nitin Gadkari

The government will launch water transport services on the Yamuna, on the stretch between Haryana's Palla and Delhi's Wazirabad in the next three months, assured Union minister Nitin Gadkari. At an event in Vrindavan, the petroleum ministry signed an MOU with the water resources ministry for purchasing treated water for Indian Oil Corporation's Mathura refinery from an STP to be installed along the Yamuna.

The event was attended by Dharmendra Pradhan, Uma Bharti and Hema Malini. Nitin Gadkari reiterated that the government has decided to use plastic and metal waste from Delhi's Ghazipur landfill site for construction of the Delhi-Meerut Road and suggested that garbage dumped in Yamuna can be re-used for some other purpose. He also said that the central government intends to boost tourism between Delhi and Agra by initiating seaplane services.

The signing of the MOU was a historic step and the tender process for setting up the 20 MLD capacity sewage treatment plant is expected to be completed within the next two to three months. The sewage treatment plant will be installed within a year. A 9 kilometer pipeline will be laid to carry the treated water to the refinery. There will also be work done on the riverfront development and crematoriums and all of this will be completed within 2 years.

Ms Hema Malini has also been urged to direct a nriyta natika based on Ganga and Yamuna and this will be shown to the public in Mathura and Vrindavan to increase awareness of the pollution problem of both the rivers.



Courtesy: Western Times

The President, Shri Pranab Mukherjee visiting the ISKCON-Temple and serving meals to the children at Bangalore in Karnataka. The Union Minister for Human Resources Development, Shri Prakash Javedkar was also present at the occasion.

## President commemorates Akshaya Patra's milestone of serving 2 billion meals

The Honourable President of India, Shri Pranab Mukherjee, visited the Akshaya Patra Foundation to commemorate the milestone of serving 2 billion meals. The event was hosted at ISKCON Bangalore on 27th August, 2016. The dignitaries in attendance were Shri Vajubhai Rudabhai Vala-Honourable Governor of Karnataka, Shri Prakash Javedkar- Honourable Union Minister of Human Research Development, Dr. Murl Manohar Joshi, Member of Parliament, Former minister of HRD and Science and Technology and Mrs. Sudha Murthy, Chairperson, Infosys Foundation.

The event began with the arrival of the Honourable President of India. An invocation prayer was sung by an all children's choir. Honourable President, Shri Pranab Mukherjee, besides unveiling the 2 billion meals art installation, also distributed symbolic commemorative treats to school children. He also addressed the gathering at the event.

The Honourable Governor of Karnataka, Shri Vajubhai Rudabhai Vala, praised the foundation's work. He stated that Akshaya Patra has played a vital role in the cause of eradicating classroom hunger and has facilitated in improving the quality of life for the children of our nation. The honourable chief minister of Karnataka, Shri Siddaramaiah acknowledged Akshaya Patra's school feeding programmes a great social undertaking that has provided school going children both educational and health benefits.

He also assured the Foundation his wholehearted support for furthering the school feeding programme of Akshaya Patra in the state.

Shri Prakash Javedkar, Honourable Union minister of human resource development, expressed that the occasion symbolizes the story of Akshaya Patra's attempt to boost and promote education with delicious and healthy meals. Impressed by the progress made towards the successful implementation of the government's mid day meal programme, he pledged his full support to Akshaya Patra for its future endeavours. Dr. Murl Manohar Joshi, member of Parliament, former minister of human resource development and of science and technology attended the event.

As a long time well wisher, he congratulated the Foundation for blending social innovation and government vision to eradicate classroom hunger in India. The Honourable Union Minister of statistics and programme implementation, Shri D.V Sadananda Gowda was also present at the occasion. The Honourable Minister expressed his delight on being a part of the celebration. In his address he acknowledged Akshaya Patra's efforts for the service rendered towards the children of India. The event was well attended by other eminent political figures that included Shri Tanvir Sait, Honourable Minister for primary and secondary education- Government of Karnataka, Shri Gopaliah- MLA, Mahalakshmi Layout Constituency and Shri B. Badre Gowda- BBMP Corporator, Nagarpura Ward.

Mrs Sudha Murthy, Chairperson- Infosys Foundation and Shri Shankar Mahadevan, leading Bollywood singer and music composer, congratulated the Foundation on attaining the milestone of cumulatively serving two billion meals.



## Work for building the 'Heritage Corridor' to commence in September this year

The building of the heritage corridor will begin in Vrindavan in the month of September. There were several visits by the state tourism department and the project was finally approved. The tourism department, in an effort to attract more tourists to Vrindavan, came up with the idea of connecting 13 heritage temples with a pathway. The path is being made strictly for walkers and no vehicles will be allowed on it.



Guided heritage walks will be planned so that even strangers get to know the city of Vrindavan well enough. The pathway will wind its way through the ancient temples, the small lanes, the old markets, the ghats, the archeological monuments and the gaushalas. The path will begin from the Madan Mohan temple and end in Gandhi Park, near the Vrindavan municipality office.

The project is going to be funded by the World Bank and facilities like clean drinking water, benches, lights and public toilets will be taken care of.

## Delegation met Minister to demand train between Vrindavan & Nabadweep in West Bengal



A delegation of the Braj Vrindavan Heritage Alliance met the Union Minister for Tourism and Culture, Dr. Mahesh Sharma to demand a regular superfast train between Vrindavan and Nabadweep Dham. The delegation, led by Shri Tamal Krishna Das Brahmachari met the minister at his office in Transport Bhawan, New Delhi. Shri Subal Das of the Gaudiya Mission suggested that the train be named 'Chaitanya Rath' in order to commemorate Mahaprabhu's 500th anniversary of arrival in Vrindavan. At the end of the meeting, the minister assured the delegation that he would put forward the proposal to the Ministry of Railways.



## Vatsalya Gram to be motivational centre for Beti Bachao Beti Padhao: Mahesh Sharma

The Central Government wants to develop Vatsalya Gram as the motivational centre for its girls' health and education initiative, the Beti bachao Beti padhao programme. This announcement was made by Dr. Mahesh Sharma, the Union Minister of State for Culture and Tourism. He said that Vatsalya Gram and its founder Sadhvi Ritambhara are playing an important role in the mission of development of women.

Dr. Sharma also met girls from the hostel of the Samvid Gurukulam School in Vatsalya Gram and told them the story of his own struggles to motivate them. He asked them to do their best and fulfill the dream of Sadhvi Maa Ritambhara by excelling in studies and extracurricular activities. Vatsalya Gram also has branches in Delhi, Himachal Pradesh, Uttarakhand, Rajasthan, Madhya Pradesh, Gujarat, Maharashtra and Nepal apart from Vrindavan.

The Vrindavan campus of Vatsalya Gram has a school and hostel for girls, an orphanage and a school for differently abled people. The beti bachao beti padhao initiative serves the purpose of preventing gender biased sex selection, ensuring the survival, protection and education of the girl child and their participation in every aspect of social life. Dr. Sharma also visited the ashram of Vijay Kaushal Maharaj in Nikunjavan, Panighat village and took his blessings.

## From the Bhagwad Gita



नैनं छिन्दन्ति शस्त्राणि नैनं दहति पावकः ।  
न चैनं क्लेदयन्त्यापो न शोषयति मारुतः ॥

"Sri Krishna said: The soul can never be cut to pieces by any weapon, nor burned by fire, nor moistened by water, nor withered by the wind."

*Bhagavad Gita : Chapter II (Sankhyayoga) Stanza 23*

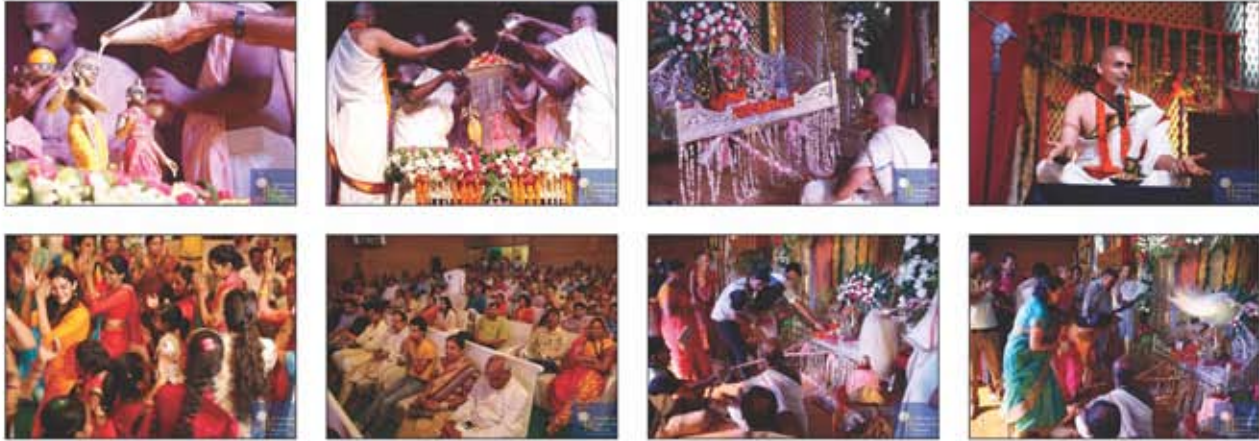
## Watch out!

- 9th September : Radha Ashtami
- 13th September : Parsva Ekadashi, Vamana Jayanti & Kalki Dwadashi
- 16th September : Vishwakarma Puja  
Chandra Grahana
- 30th September : Amavasya Pitra



## Sri Krishna Janmashtami 2016 on August 25th at Vrindavan Chandrodaya Mandir

### Maha Abhishekam, Maha Mangala Arati & Prasadam Distribution



### Evening Abhishekam & Bhajan Sandhya



### Phool Bangla & Chappan Bhog Darshan



### Team Krishna Bhumi's cleaning drive in Vrindavan:

Team Krishna Bhumi has engaged two NGO's - Anurag Vrindavan and Friends of Vrindavan to take care of the cleanliness of the streets of Vrindavan. The workers belonging to these two non-governmental organisations take turns in cleaning the entire Chhatikara Road, right upto Prem Mandir.



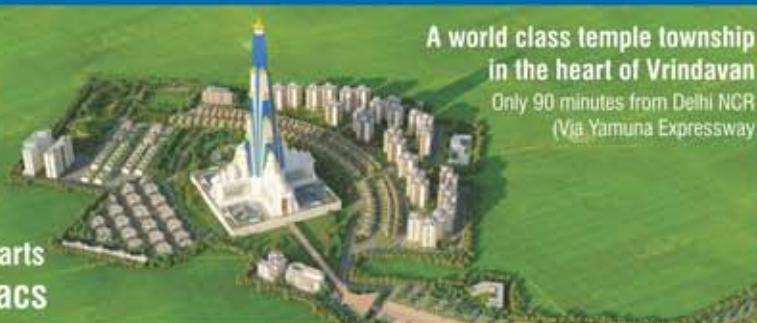


A Sankeertan evening with Krishna Bhumi at Merchant Chambers Auditorium, Civil Lines, Kanpur




Krishna Bhumi Promotional Launch for Delhi NCR - The Park Hotel, New Delhi







**A world class temple township  
in the heart of Vrindavan**  
Only 90 minutes from Delhi NCR  
(Via Yamuna Expressway)

Price starts  
₹ 21 lacs



**Get Free Modular Kitchen  
with every Booking in TULSI VAS**

Project approved by:



An initiative of:



w : [www.krishnabhumi.in](http://www.krishnabhumi.in)  
e : [sales@krishnabhumi.in](mailto:sales@krishnabhumi.in)  
☎ : +91 96969 68899

Follow us on:

 <https://www.facebook.com/krishnabhumi.vrindavan>  
 <https://twitter.com/KrishnaBhumiV>  
 <https://www.youtube.com/user/KrishnaBhumiINFINITY>