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Vraja Bhumi to be brought on the International tourism map

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Vrindavan, February 25, 2015: The Union Minister for Tourism and Culture Shri Mahesh Sharma came to Vrindavan in a personal visit. He visited the temples of Thakur Banke Bihari and the Prem Mandir. He was accompanied by the Union Minister for state for Human Resources Dr. Rama Shankar Katheria.

Talking to the media persons, the Tourism & Culture Minister said that the Vraja – Vrindavan will be developed and restored on the model of Vaishno Devi shrine board. The planning of the model has already begun. His ministry was working on a plan named as 'Krishna-circuit' in which Rs. 100 crore has already been sanctioned. The first installment of the fund for the developmental plan will be released before 31st March. He said that it was for the first time in the history of India when any government envisaged rejuvenating 10 heritage cities. Mathura is one of those ten cities where the heritage and culture will be restored under the project. Our aim is to develop Vraja according to the Indian culture and the religious faith of Vraja. "Our prime minister wants to develop even the small lanes of Vraja as a Heritage lane where Krishna walked barefooted," said Shri Mahesh Sharma. When asked about the direct air communication to Vraja, he said, "A study is being conducted to begin the helicopter services to attract the tourists from the different parts of the country and abroad. The services will resume only after the completion of the study so that it doesn't fail again." He insisted that there was no use to begin any project with the half hearted effort. "Our main objective is to bring Vraja on the International Tourism map" added Dr. Rama Shankar Katheria, the Human Resource Minister who accompanied Shri Mahesh Sharma. Local BJP leader Ravikant Garg, Vaibhav Agrawal and others were also present during their visit.

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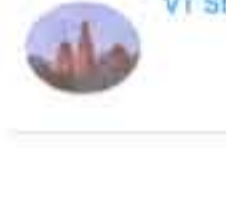


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- 1.62 No glimpse of the road to even the topmost Udashahad
- 1.39 "May Vrindavan transform and protect me."
- 1.74 Serve those who live in Vrindavan, absorbed in Krishna rasa
- 1.43 Those who die in Vrindavan are the greatest Vaishnavas