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Over Rs 176cr to spruce up Braj towns

TNN | Mar 29, 2015, 10:34PM IST

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Mathura: The Mathura-Vrindavan Development Authority (MVDA) has sanctioned Rs 176.59 crores to build and upgrade existing infrastructure here. Mathura, Goverdhan, Vrindavan, Barsana, Gokul and Nandgaon are expected to benefit from this.

MVDA has also set up two committees, one of which will be responsible for protecting monuments and shrines and promoting local culture.

The second instated body, entitled Ujjwal Braj Samiti, will work out details of an annual cultural extravaganza on the lines of the Taj Mahotsava in Agra. The panel will also monitor cleanliness campaigns around important spots visited by pilgrims, according to MVDA vice chairman Nagendra Pratap Singh.

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"We will put an emphasis on cleanliness so that tourists are comfortable when they visit here," Singh said, adding, residents would be encouraged to participate in the campaign.

MVDA has sanctioned funds to improve public utilities and build and revamp bus stops, footpaths and under-passes. Some of these projects would be executed on a public-private partnership (PPP) model.

The district administration also cleared ISKCON's project to build an international school here.

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