

## **Mathura Tourism department to become visitors friendly**

Mathura, July 6, 2015: The Mathura tourism department will become visitors friendly equipped with the updated website and the Tourism Police. The tourism department of Uttar Pradesh will regularly update its website to provide the information about Vraja. It will help the visitors immensely by providing information about the area, places of attractions, temples, heritage buildings etc. It will provide all the information about the lodgings, maps and other items related to the tourism promotion.

All the accurate information regarding the timings of the temples, cheap accommodations available in the different towns of Vraja, railway time table, bus time table etc. will be provided in the website.

According to the District Tourism Officer Shri Anupam Shrivastava, the updated information will help the visitors avoiding from getting cheated by the guides and the hotels. The website will also provide the list of the cheap hotels and accommodation with their contacts, so that visitors can stay in the hotels or guesthouses according to their choices.

Few days back the District Dharma Maha Sangh had given a memorandum to the District Magistrate Shri Rajesh Kumar to issue passes to the guides so that the visitors are not cheated and misbehaved by them. In the follow up, the Tourism Officer also met the representatives of the 'sangh' and discussed in detail on issuing the passes. The passes will be issued to the genuine 'pandas', which are traditionally associated with this occupation. It is noteworthy, that in several cases, the tourists are harassed by the fake guides, which had been reported in the past.

Shri Shrivastava also informed that his department has proposed to build three more tourist guest houses in the district and sought fund to renovate the existing tourist guest houses. He further added that the government has approved the Tourism Police cell, which was confirmed by the Chief Secretary during his recent visit.

The Tourism Police will be stationed in the bus stands, railway station, around major temples of Vrindavan, Varsana, Gokul, Goverdhan and Mathura. It will provide the protective ring to the pilgrimage locations of Vraja in Mathura Distirct. The primary duty and responsibility of the tourism police is to assist tourist in safe journey and crime and illegal activities against them.